



# 37th Annual 2025 St. Cloud **SPORTSMEN'S SHOW** FEBRUARY 7-9

## MEDIA ADVISORY

### Media Contact:

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**CENTRAL MINNESOTA'S FAVORITE SPORTSMEN'S SHOW IS RIGHT AROUND THE CORNER!**

### 37<sup>th</sup> ANNUAL ST. CLOUD SPORTSMEN'S SHOW-AT-A-GLANCE

<b>WHAT</b>	The 37 <sup>th</sup> Annual St. Cloud Sportsmen's Show	
<b>WHEN</b>	February 7 <sup>th</sup> -9 <sup>th</sup> , 2025	
	Friday, February 7	Noon – 9:00 p.m.
	Saturday, February 8	10:00 a.m. – 8:00 p.m.
	Sunday, February 9	10:00 a.m. – 3:00 p.m.
<b>WHERE</b>	River's Edge Convention Center – 10 4th Ave S, St Cloud, MN	
<b>ADMISSION</b>	\$12.00 for adults; \$4.00 for children aged 6-12; 5 and under Free.	
<b>DESCRIPTION</b>	Central Minnesota's largest and best Sportsmen's show where you will find the very best in resorts, lodges and camps from the Midwest and Canada. Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers. Great Hunting and Fishing seminars by top industry pros and great fun for the whole family.	
<b>INTERVIEW OPPORTUNITIES &amp; CAMERA PLEASING VISUALS:</b>	<b>Wildlife Adventure Center</b> – Wildlife & retille experts provide an up-close and personal encounter with the most entertaining species of the world. <b>Fishing in the Live Trout Pond</b> – Kids of all ages love this one. <i>Everyday</i> <b>Daily Fishing Seminars: Tom Huynh</b> – taking on the Walleye Tournament Circuit by storm will be talking, "Mastering Forward Facing Sonar". <b>Ted Takasaki</b> – A Fishing Hall of Fame Legendary Angler who will be hosting: "Slip Bobber Secrets", and "Jigging Tips for Walleye".	
<b>FOR MORE INFO</b>	Contact Barry Cenaiko at (612) 599-9996 or <a href="mailto:barry@cenaiko.com">barry@cenaiko.com</a> to arrange interviews, appearances, segments and live remotes. <a href="http://www.stcloudsportshow.com">www.stcloudsportshow.com</a>	



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**THE SAINT CLOUD SPORTSMEN'S SHOW RETURNS TO THE RIVERS EDGE CONVENTION CENTER FOR ITS 37<sup>th</sup> YEAR FROM FEBRUARY 7<sup>th</sup> THROUGH 9<sup>th</sup>, 2025.**

**ABOUT THE SPORTSMEN'S SHOW:**

Celebrating its 37<sup>th</sup> year, the St. Cloud Sportsmen's Show hosts hundreds of exhibitors and attracts the imagination and interest of thousands of outdoor enthusiasts from across the region to come explore and experience everything outdoors all under one roof!

Check out boats, RVs, marine electronics, tackle, the newest gear for hunting, camping and fishing. Find the very best in resorts, lodges and camps from the Midwest and Canada. Book the perfect spot for family vacations. Come for the early show pricing – stay for the free seminars by top outdoors pros and the variety of fun features & attractions for the whole family.

The St. Cloud Sportsmen's show is local, family-owned and operated by Cenaiko Productions.

**ABOUT CENAIKO PRODUCTIONS:**

Cenaiko Productions, Inc. (CPI), founded in 1964, has seen steady growth through the years. After its start with one small sportsmen's show in Fargo, North Dakota, the firm began branching out into other Midwest markets. CPI now produces 5 consumer expositions, in Shakopee and St. Cloud, Minnesota; Fargo, North Dakota; and Sioux Falls, South Dakota. The company is recognized as one of the largest exposition producers in the Upper Midwest. It is also one of the few remaining family-run businesses in the field.

**FOR MORE SHOW INFO VISIT:**

[www.stcloudsportshow.com](http://www.stcloudsportshow.com)

Facebook: [facebook.com/stcloudsportsmensshow](https://facebook.com/stcloudsportsmensshow)

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## SAINT CLOUD SPORTSMEN'S SHOW OPENS FEBRUARY 7<sup>TH</sup>

**Saint Cloud, MN** – Central Minnesota's largest and best Sportsmen's Show is made to order for outdoor fans. Celebrating its 37<sup>th</sup> year, the show **opens Friday, February 7<sup>th</sup> at Saint Cloud's Rivers Edge Convention Center, and runs through Sunday, February 9<sup>th</sup>.**

The Sportsmen's Show features hundreds of exhibits showcasing the latest new products and services tailored to outdoor enthusiasts. You will find the very best in resorts, lodges and camps from the Midwest and Canada.

Boat Show pricing on the newest fishing boats and pontoons, tackle and electronics and more! RV Show pricing on the best campers and trailers by the area's best dealers.

**FISHING & HUNTING SEMINARS:** Fishing pro's **Tom Huynh** and **Ted Takasaki** will be presenting Seminars all three days!

**SPECIAL FEATURES & ATTRACTIONS:** Wildlife **Adventure Center**-wildlife & retille experts provide an up-close and personal encounter with the most entertaining species of the world.

The popular **Live Trout Pond** filled with rainbow trout will be open every day for family fishing fun.

**TICKET INFORMATION:** Adults \$12.00  
Ages 6-12 \$4.00  
Children 5 and under are free.  
Show info at [www.stcloudsportshow.com](http://www.stcloudsportshow.com)

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The event is produced by Cenaiko Productions, Inc. of Minneapolis.



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## OUTDOOR PROS OFFER TIPS AT THE 37<sup>th</sup> ANNUAL ST. CLOUD SPORTSMEN'S SHOW

### Featured Speakers

*The St. Cloud Sportsmen's Show returns to Rivers Edge Convention Center February 7<sup>th</sup>– 9<sup>th</sup>, 2025.*

*Following are the professional outdoorsmen who will be providing free seminars throughout the run of the show.*



**Tom Huynh:** Tom began fishing walleye tournaments in 2020. His first tournament was on the AIM Pro Walleye Series, which he fished with his teammate Nate Wolske. They won their very first event! The momentum continued throughout the year, with a 4th place finish and another win in the last two events of the season. In 2021, he entered the full NWT series and AIM team circuit as well. His talent shone once again, placing 2nd in

both the NWT championship and AIM State Championship. To top it all off, he and his team were awarded AIM Team of the Year. This success continued in 2022 with repeat wins for the AIM Championship and Team of the Year, along with the ultimate achievement - winning the National Championship.

The 2023 season was another showcase of his skills, with top 5 finishes in all AIM events and a top 5 finish in the NWT AOY. This year, 2024, he reached the pinnacle of the NWT circuit by winning the Championship and tying for AOY points.

And that's not all! He just launched a revolutionary new educational fishing platform called Tom Huynh University. Check it out at [www.fishthu.com](http://www.fishthu.com)

**Tom will be appearing at the Sportsmen's Show every day. His topic is "Mastering Forward Facing Sonar".**

### Ted Takasaki

A Fishing Hall of Fame Legendary Angler, Ted is one of the top competitors on the National Walleye Tour. Ted won the prestigious Professional Walleye Trail (PWT) Classic Championship in 1998 and the 1995 PWT Top Gun Angler Award. In 2002, he smashed the all-time, one day PWT tournament record, which still stands today, with a limit of 5 walleyes that weighed 53.2 pounds!



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## 2025 ST. CLOUD SPORTSMEN'S SHOW SEMINAR & ATTRACTION SCHEDULE

### FRIDAY, FEBRUARY 7

2:00 p.m.	<b>Ted Takasaki:</b> Slip Bobber Secrets
3:00 p.m.	<b>Wildlife Adventure Center</b>
4:00 p.m.	<b>Tom Huynh:</b> Mastering Forward Facing Sonar
5:30 p.m.	<b>Ted Takasaki:</b> Jigging Tips for Walleyes
6:30 p.m.	<b>Wildlife Adventure Center</b>
7:00 p.m.	<b>Tom Huynh:</b> Mastering Forward Facing Sonar

### SATURDAY, FEBRUARY 8

11:30 a.m.	<b>Ted Takasaki:</b> Slip Bobber Secrets
1:00 p.m.	<b>Wildlife Adventure Center</b>
1:30 p.m.	<b>Tom Huynh:</b> Mastering Forward Facing Sonar
2:30 p.m.	<b>Wildlife Adventure Center</b>
3:00 p.m.	<b>Ted Takasaki:</b> Jigging Tips for Walleyes
4:30 p.m.	<b>Wildlife Adventure Center</b>
6:00 p.m.	<b>Tom Huynh:</b> Mastering Forward Facing Sonar

### SUNDAY, FEBRUARY 9

11:00 a.m.	<b>Wildlife Adventure Center</b>
11:30 a.m.	<b>Ted Takasaki:</b> Slip Bobber Secrets
12:30 p.m.	<b>Tom Huynh:</b> Mastering Forward Facing Sonar
1:30 p.m.	<b>Wildlife Adventure Center</b>

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